23105905

QP CODE: 23105905

Reg No : .....

Name : .....

B.VOC DEGREE REGULAR EXAMINATIONS,

MARCH 2023

Sixth Semester

CORE - BRCTG601 - PROJECT MANAGEMENT AND ENTREPRENEURSHIP

Common for B.Voc Broadcasting and Journalism, B.Voc Renewable Energy Management & B.Voc Renewable Energy Technology and Management

2020 Admission Only

364581AB

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Briefly explain how social factors affect the growth of entrepreneurship?
2. List out the major broad functions of an entrepreneur outlined by the modern writers.
3. Briefly explain international entrepreneurship.
4. What is trade name franchising?
5. What is a microenterprise?
6. List out the various entrepreneurship skills.
7. What is a feasibility study?
8. List out the major procedures in copyright registration.
9. What is a patent?
10. Briefly explain equity financing.
11. Briefly explain the content of a project.
12. Briefly explain commercial project appraisal.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Classify entrepreneurs based on growth.
14. Write a note on the primary sector.
15. Write a note on the service sector.
16. Explain the innovation possibilities in the network economy.
17. Describe project ideas at the micro-level.
18. What are the various trademarks that can be registered in India.
19. Write a note on government subsidies.
20. Why is project formulation important?
21. Explain about assessment and selection of the project.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What decisions and downfalls does entrepreneurship hold?
23. Explain the various business ideas for dealerships.
24. Explain the various sources of project identification.
25. With the help of a flow chart explain how we can derive innovative project formulation components.

(2×15=30)